

## General Information

### Introduction

The concept of climate clubs has been championed by notable scholars. For example, William Nordhaus, winner of the 2018 Nobel Prize in economics for his work on climate change, has advocated for these types of programs. Climate clubs consist of countries that jointly agree on terms of several measures:

- a carbon price (e.g., imposed as a domestic tax)
- a level of Research & Development (R&D) investments into climate-friendly technology
- tariffs on countries that are not members of the club (a tariff is a tax on an imported good or service)
- punitive measures for club members who fail to create or maintain these measures.

With millions of people expected to die from climate change during the coming decades<sup>1</sup>, decreasing carbon dioxide (CO<sub>2</sub>) emissions may be one of humankind's biggest challenges of the 21<sup>st</sup> century. A central goal of Climate Clubs is to counteract the problem of climate free riding. This type of free riding occurs when only some countries carry the costs for climate change mitigation while all countries benefit. This free riding disincentivizes CO<sub>2</sub>-reducing countries to continue to mitigate their emissions, thereby impeding the effectiveness of voluntary climate agreements such as the Kyoto Protocol or the Paris Agreement (e.g., Nordhaus, 2015<sup>2</sup>; Almer & Winkler, 2017<sup>3</sup>). Due to the tariffs and punitive measures, climate clubs make free riding less attractive and thereby create incentives for all countries to reduce their emissions.

If set up in the right way, climate clubs complement the United Nations Framework Convention on Climate Change (Widerberg & Stenson, 2013<sup>4</sup>; Obergassel, Wang-Helmreich, & Hermwille, 2020<sup>5</sup>). There is a current debate whether tariffs associated with climate clubs could be brought in line with the anti-tariff regulations of the World Trade Organization. However, this negotiation assumes that all legal issues concerning climate club tariffs have been resolved.

Ideas related to climate clubs are also discussed outside of academia. For instance, in the Neue Zürcher Zeitung newspaper, the Board of Directors Chairman of the bank UBS, Axel Weber<sup>6</sup>, was reported embracing the idea. Addressing the aforementioned taxation framework, punitive measures, and tariffs, he wrote that the “financial sector is ready and has the necessary know-how to support policy makers in establishing such mechanisms” (Weber, 2020).

### Task and Goal

Today's summit has the goal of establishing a climate club. Each country sends several team members to negotiate on its behalf. You are one of the team members of one of six countries at today's summit.

In addition to these general instructions, you will receive confidential role information. You should work with your team members to negotiate the best deal possible according to your mandate.

<sup>1</sup> <https://www.who.int/heli/risks/climate/climatechange/en/>

<sup>2</sup> Nordhaus, W. (2015). Climate clubs: Overcoming free-riding in international climate policy. *American Economic Review*, 105(4), 1339-70.

<sup>3</sup> Almer, C., & Winkler, R. (2017). Analyzing the effectiveness of international environmental policies: The case of the Kyoto Protocol. *Journal of Environmental Economics and Management*, 82, 125-151.

<sup>4</sup> Widerberg, O., & Stenson, D. E. (2013). Climate clubs and the UNFCCC. *FORES Study*, 3, 1-52.

<sup>5</sup> Obergassel, W., Wang-Helmreich, H., & Hermwille, L. (2020). *A sectoral perspective on climate clubs*. European Commission Report: [https://epub.wupperinst.org/frontdoor/deliver/index/docId/7547/file/7547\\_Climate\\_Clubs.pdf](https://epub.wupperinst.org/frontdoor/deliver/index/docId/7547/file/7547_Climate_Clubs.pdf)

<sup>6</sup> Weber, Axel (2020, August 08). *Nur ein Preis für Treibhausgasemissionen kann die globale Erwärmung bremsen*. Retrieved from <https://www.nzz.ch/meinung/globale-erwaermung-bremsen-treibhausgasemissionen-muessen-kosten-ld.1566237> (accessed September 13, 2021).

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## Countries

There are six countries invited to today's summit:

1. Big Country has the largest territory, the largest population, and the strongest military of all the involved countries. It also has the highest absolute volume of CO<sub>2</sub> emissions and above average levels per capita when compared internationally.
2. Developing Country used to be one of the poorest countries in the world but now has an improved education system, a leaner bureaucracy, and a young and ambitious population. In 30-40 years, it could become one of the wealthiest countries in the world. Compared to other countries, it currently has below average CO<sub>2</sub> emissions per capita.
3. Coal Country has an economy that is heavily dependent on its huge coal deposits, which are expected to provide energy for another 150 years. Coal miners are often seen as national heroes and a symbol of the "good old days." The per-capita CO<sub>2</sub> emissions are well above the international average.
4. Island Country is the most at-risk from the catastrophic impacts of climate change. Due to rising sea levels, 85% of its comparably small population may need to resettle abroad by 2070. Despite a significant increase in per-capita CO<sub>2</sub> emissions over the last 10 years, the country's emission level is still below the international average.
5. Green Country is a wealthy, progressive, sustainability-oriented nation of proud tree-huggers. Despite its name, values, and a decline in per-capita CO<sub>2</sub> emissions, its emissions are still well above the international average. Among the reasons for this is the country's high-energy consumption due to cold climate and the fact that wealthy people tend to live in larger houses and travel more. Also, Green Country has a history of being a coal country: between 1800 and 1980, it burned its now-depleted fossil resources. While becoming wealthy, it had the highest per-capita CO<sub>2</sub> emissions globally.
6. Divided Country is experiencing a culture war and deep partisan division between its various political factions. Due to this tumultuous socio-political situation, representatives appear unsure about their exact mandate on climate change. It has an average level of per-capita CO<sub>2</sub> emissions.

## Today's agenda

The number of rounds in this summit will depend on if and when a resolution draft is passed (please see more details below). Each round concludes with an official meeting of all countries' representatives (the "plenary session"). The overall agenda is outlined below.

### Initial Round

Step 1: Preparation phase (45 minutes). Each country gathers their team members to prepare for the upcoming summit. They decide on their negotiation strategy, tactics, and roles of their team members. This includes deciding who will be the representative at the plenary session and drafting the speech that this representative will give (see Step 3 below).

Step 2: Plenary session (10 minutes). One representative from each country attends the plenary session in an active role. The other team members of each country attend the plenary session as observers.

- Green Country is the chaircountry, and the Green Country representative serves as the chairperson and proposes the resolution draft outlined below (see Resolution Draft A).
- The chairperson then invites the representatives of all six countries (including themselves) to make their declarations and conduct the procedural vote. If the procedural vote results in another round, the chairperson then also leads the vote for the new chaircountry.
  - Declaration of commitment: Representatives can declare their intention to "commit" or "not commit" to the resolution draft proposed by the current chairperson. A declaration of commitment entails that the representative's country: a) supports the draft in its entirety, and b) is obliged to join the club that may be created by this draft (whether the club is created depends on the outcome of the procedural vote).
  - Procedural vote: All countries vote if they want to finalize the summit with the current draft ("finalize") or conduct one more round ("improve").
    - In order to finalize, at least five representatives need to vote "finalize". If that occurs, all of the countries whose representatives have declared their intention "commit" on the current resolution draft are obliged to create and join a club based on the current resolution draft. This also means that countries whose representatives declared "commit" and then voted "improve" are obliged to join the club.
    - If at least two representatives vote "improve", the current resolution draft is rejected and the declarations of commitment of the present round lose their legal value. Then all of the current

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representatives will vote in order to determine which new country will develop the next draft and chair the next voting round (“chaircountry vote”). The current chaircountry can single-handedly decide on the rules of the chaircountry vote. However, the current chaircountry cannot be elected chaircountry a second time in a row.

Step 3: Speeches (12 minutes): each of the six representatives gets two minutes of speaking time (moderated by the chairperson of this round).

Step 4: Negotiation and drafting phase (45 minutes).

#### Subsequent Rounds

Steps 2-4 are repeated until at least five representatives vote “finalize” during the plenary session (see Step 2) or until the allotted time runs out. If at least five representatives vote “finalize”, each representative will receive one minute of speaking time before the summit ends (moderated by the current chairperson).

#### Resolution Draft A

Green Country proposes the following resolution:

- Carbon tax (imposed as a domestic tax in each country that is a member of the club): €300 per ton of carbon dioxide (CO<sub>2</sub>)
- Level of R&D investments into climate-friendly technology (measured per country as percentage of GDP): 5%
- Tariffs on countries that do not take part in the club (“non-member countries”): 4% on all goods and services
- Punitive measures for club members who fail to act by the club rules: non-compliant members shall be expelled from the club for two years. During this time, products and services from these countries shall be subject to an additional tariff of 1% (which needs to be paid in addition to the normal tariff of goods and services applied to non-member countries).

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#### **Confidential Information Issued by Your Government**

Please conduct the upcoming negotiations based on the following instructions:

##### **Carbon tax**

Developing Country is committed to showing responsibility towards future generations, and our prime minister likes the idea of a very small tax. The prime minister said that EUR 25 per ton of CO<sub>2</sub> would be optimal for us, but a higher tax would be detrimental.

##### **R&D investments**

A requirement for climate-friendly R&D investments of 0.5% of GDP would be acceptable for us. Higher requirements, however, would harm us.

##### **Tariffs**

Climate clubs do not work without tariffs; however, it is most important for us that a low level of tariffs be implemented. Based on the analysis of our policy team, tariffs of 4% would be best for the club and also for our country. A very high tariff, such as 12%, would, however, harm our country. The policy team says that this is because in such a case our citizens might no longer be able to afford certain essential imports.

##### **Punitive measures**

Punitive measures are necessary, and discipline is one of the pillars of our society. Club members who do not honor the rules should therefore face consequences. However, we have concerns that strong punitive measures might prevent other countries from joining the club. Therefore, we prefer weak ones in order to reduce perceived risk and incentivize membership.

##### **General utility of club membership**

To profit from the club, our country needs all other countries to join. With three or fewer other club members, the economic costs outweigh the climate and reputation benefits of joining the club.

### Costs associated with not being a club member

It would hurt us politically and economically if other countries created a club in which we were not a member. The bigger this club is, the higher the cost of non-membership. Still, you might face a situation in which you will want to declare “not commit” to a resolution draft (likely because the club rules of this draft were bad for us). In this case, it shall be your goal that as few other countries as possible join the club.

Bottom line: Please contribute to the formation of a club and keep an eye on the issue of tariffs.

In order to represent our country successfully, please take into account the estimated quantitative utility from different agreement options:

<b>Carbon tax (EUR / ton of CO2)</b>						
Options	25	50	100	175	300	
Utility	10	5	-30	-50	-150	
<b>R&amp;D investments (% of GDP)</b>						
Options	0.5	0.9	1.5	2.5	5	
Utility	0	-10	-10	-20	-20	
<b>Tariffs</b>						
Options	4%	6%	8%	10%	12%	
Utility	200	120	80	40	-50	
<b>Punitive measures</b>						
Options	1 year and 0.5% additional tariff	2 years and 1% additional tariff	3 years and 1.5% additional tariff	4 years and 2% additional tariff	5 years and 2.5% additional tariff	
Utility	70	60	60	40	30	
<b>General utility of joining the club</b>						
Options	Only member	1 other member	2 other members	3 other members	4 other members	5 other members / all join
Utility	-2000	-1500	-1000	-500	0	100
<b>Costs associated with not being a club member</b>						
Options	Only non- member	1 other non- member	2 other non- members	3 other non- members	4 other non- members	5 other non- members / no club
Utility	-2000	-1500	-1000	-500	-200	0

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## FAQs

### 1. What is the difference between team member, representative, chairperson, and chaircountry?

Each person is a team member of one of the countries. Each country chooses one representative, who then takes part in the specified plenary session.

In the chaircountry vote, all representatives select the next chaircountry (i.e., the country that leads the next plenary session and proposes a resolution draft). This country's representative will be the next chairperson.

### 2. How do countries select their representative?

Each country may choose their own selection process.

### 3. Can countries change their representative between rounds? When do they need to make this decision?

Countries are encouraged but not required to change their representative between rounds. They can make this decision before each plenary session.

### 4. Who moderates the plenary sessions? Is it the same person every time?

Each plenary session is moderated by the current chairperson (i.e., the representative of the current chaircountry). As the chaircountry changes from round to round, the chairperson also changes.

### 5. What shall the team members do during the initial preparation phase?

The preparation phase (45 minutes) gives each country's team members time to:

- get to know each other
- discuss the rules of the summit (to make sure that everybody is “on the same page”)
- decide on their negotiation strategy
- decide who will be their first representative
- draft the speech that this representative will give (see Step 3 of the agenda in the General Information).

### 6. What does “to join a/the club” mean?

A country joins a club if:

- it first declares “commit” to the related resolution draft and
- if at least five countries vote “finalize.”

If a country joins the club, it is obliged to act based on the club rules (i.e., create a carbon tax of a certain amount of euros per ton of carbon dioxide, etc.).

### 7. How many member countries are needed for a club to be created?

A club is created if one to six countries join. This means that a club with a single member country is possible.

### 8. Do all countries have to vote “finalize” for the exercise to be completed?

No, a club is created if at least five countries vote “finalize.”

### 9. What is a possible procedure for the chaircountry vote?

One example of a possible procedure is that the new chaircountry will be elected by simple majority (i.e., the country that receives the most votes will be elected); if two countries receive the same number of votes, the current chairperson may break the tie.

### 10. Can a country act as chaircountry two rounds in a row?

No, countries can be chaircountry several times during the summit but not two times in a row.

### 11. Why is the number of countries that join the club not a negotiation issue (and why is this number still associated with specific utilities)?

Each country can decide if it wants to “commit” to a resolution draft. No country, therefore, needs the agreement from others to join a club. The number of club members impacts each member's (and non-member's) utility as larger clubs tend to be more beneficial to its members (and disadvantageous to the non-members).

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**12. How important are the utility points – will each country’s performance be measured by them?**

The utility points express the relative importance of the initial four negotiation issues (carbon tax, R&D investments, tariff, and punitive measures) at the beginning of the summit. The higher the difference in utility points between the best and the worst option, the more important a negotiation issue is to a country at the beginning of the summit. During the summit, however, the negotiators may add new issues to the drafts, and this will change the context of the initial four issues. Therefore, the instructor(s) and the players will look at the utility points of each country during the debrief, but these points will only play a partial role for the performance appraisal.

**13. Why are the speeches in Step 3 important?**

Giving good speeches is beneficial for each country and for the individual players who give them because:

- countries can:
  - set impactful anchors and suitable frames to the negotiation
  - introduce new ideas to the general debate
  - gain soft power by coming across as professional, collaborative, creative, likable, etc. This may help them get elected as the chaircountry.
- Individual players can:
  - show their team that they skillfully perform the tasks of a representative
  - develop a reputation that will help them get an outstanding individual performance appraisal in the end of the summit.

**14. What should the speeches be about?**

Representatives can use the speeches to:

- Influence the general atmosphere of the summit
- propose new negotiation issues
- explain why its country would like to become elected chaircountry in an upcoming round.

**15. What shall happen during the “negotiation and drafting phases”?**

During these phases, the teams negotiate with each other. The current chaircountry may take part in these negotiations as it sees fit. At the end of the phase, the current chaircountry is expected to present a new and improved resolution draft.

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