

## General Information

Neuste Nationalgalerie is one of Europe's leading museums for contemporary art. It is both celebrated by the hard-to-please feuilleton critics and visited by enthusiastic masses of art aficionados and tourists. Neuste is known for its innovative approach to the visitor experience; guests can vote on questions like how much floor space to give to a certain theme or artist, and several times a year they are invited to spend a day co-creating a work of art together with an internationally well-known painter or sculptor. Neuste isn't just a museum; in many ways it can be seen as an interactive art installation itself.

You have been co-leading the museum together with the Creative Director, a person whom you highly respect. Now you two will meet to discuss next year's four-day team retreat. The annual retreat's goal is to thank Neuste's staff for their good work, further increase the team spirit, and maybe produce a couple of valuable ideas for developing your museum.

You personally love working at Neuste, and you think that being allowed to have a job here is the best remuneration for all of the museum's employees. You liked the last retreats, but you think that the team shouldn't celebrate too much; their job is to work, not to party.

## Confidential Information

Budget. You believe that spending 40,000 Swiss francs for the retreat will be fine. You are responsible for the museum's finances, and spending discipline is one of your core values.

Location. In an earlier discussion, you and the Creative Director agreed that this time the retreat will either be held in France, Austria, or Sweden. You are not really the traveling type; however, recently an old friend returned from Sweden and told you about how modest and rational the people there are. This sounds nice to you, and Sweden is your first choice. Your second choice would be Austria and your third choice, France. However, this issue is not very important for you.

Time of year. It is very important for you to agree with the Creative Director to schedule the event for a date that is late in the year. The period between September and December would be best for you. This is due to a number of special expositions in the beginning and middle of the year, and so the earlier in the next year the event is scheduled, the busier your staff will be.

Your goal is to maximize your point total. Your point schedule is listed on the next page.

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**Administrative Director point schedule**

<b>Budget</b>	<b>Utility Points</b>
150,000	10
140,000	20
130,000	30
120,000	40
110,000	50
100,000	60
90,000	70
80,000	80
70,000	90
60,000	100
50,000	110
40,000	120
30,000	130
20,000	140
10,000	150
0,000	0

<b>Location</b>	<b>Utility Points</b>
France	10
Austria	20
Sweden	30

<b>Time of year</b>	<b>Utility Points</b>
Jan-April	10
May-August	40
September-December	80